

MSDS University AZAMGARH - U.P.

Pre Ph-D Course work for

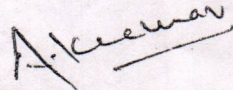
Doctor of Philosophy

in

Economics

National Education Policy 2020

Effective From The Academic Year 2022-23 on Words)


Prof. (Anil Kumar Srivastava)
Subject Convener
Deptt. of Economics
D.A.V. P.G. College, Azamgarh

Pre-Ph.D Course work for Ph.D. in Economics

The Pre Ph.D. Course work for Doctor of Philosophy in Economics shall comprise of only one semester. In which there shall be three compulsory paper and one major research project.

Distribution of Pre-Ph.D course in the Ist Semester Economics

Course Code	Type of Course	Paper	Title of Course	Credit	Max. Marks
ECO-001	Compulsory (Major Subject)	I	Economics Systems	6 (4+2)	(25+75) 100
ECO-002	Compulsory (Major Subject)	II	Economics Marketing	6 (4+2)	(25+75) 100
ECO-003	Compulsory (Research Methodology)	III	Research Methods in Economics	4 (4+0)	(25+75) 100
ECO-004	Compulsory/Qualiting (Major Research Project)	-	Major Research Project	Non-Credit	(25+75) 100

The research work and Ph.D thesis shall be completed as per then effective UGC (Minimum Standards and procedure for Award of Ph.D) Regulation and accordance with the ordinance as per UGC and MSDS University ordinance.

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ECONOMICS, Paper I, Pre Ph.D Course work

Paper Title	Theory/Project	Credit
Economic Systems	Theory	6
Course Outcome : After completing this course, student will be able to: 1. Understand various economic systems developed in world so far. 2. Familiarise with the evolution of world economic order 3. Know the effects of macroeconomic policies and their outcome in Indian economy. 4. Develop the understanding about the economic reforms and its need.		
Paper-I		
UNIT-I An Introduction and Overview of Economic System : Meaning and functions of economic systems, Capitalism, Socialism and Mixed Economy, functions, prospects, problems and comparisons among the different economic systems. Fundamentals of economic problem; what to produce, how to produce and for whom to produce.		
UNIT-II Development of World Economic Order : Marxian Historical Development Thesis, Neo-Classical Dependence Model, Centre and periphery.		
UNIT-III India's Macro Economic Policy till 1991 : Indian Planning-Basic Features and analytics, Foundation of India's Development Strategy-The Nehru-Mahalnobis Model, Critique of Nehru-Mahalnobis Model, Genesis of Crisis of 1991.		
UNIT-IV Economic Reforms after 1991: Rational of Economic Reforms, Political Economy of Reforms, State Vs Market Debate, Global Capitalism/Corporate Capitalism and Neo-liberalism in India, Phases of Neo-Liberalism in India.		
Selected Readings : <ul style="list-style-type: none"> Rudra Dutta and Sundram: Indian Economy. A.P. Thirlwall : Growth and Development, ELBS. Debraj Ray: Development Economics, OUP. S Ghatak : Introduction to Development Economics, Routledge. Y Hayami and Y Godo: Development Economics, From the Poverty to the Wealth of Nations (3rd Edition), OUP. P. Hasgupta: In Inquiry into Well Being and Destitution, OUP. Mejer and Rauch: Leading Issues in Economic Development (8th Editions), OUP. Todaro, M.P. and S.C. Smith: Economic Development (8th Edition), Pearson. Basu, Majumdar and Mitra (ed): Capital, Investment and Development, Essays in memory of Sukhamoy Chakravarty, OUP. Amartya Sen: Development As Freedom, OUP. Amartya Sen: Poverty and Famine, Essay on Entitlement, OUP. Kaushik Basu: Analytical Development Economics. 		

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Economics, Paper-II, Pre Ph.D course work

Paper Title	Theory/Project	Credit
Economic of Marketing	Theory	6

Course Outcome :

After completing this course, student will be able to:

1. Understand the basis concepts scope importance and functions of marketing.
2. Know-how about the marketing processes from producer to ultimate consumer.
3. Understand the research, distribution and Avenues in Marketing.
4. Familiarise with the problems associated with the marketing strategies.

Paper-II

UNIT-I

Marketing-An Introduction, Concept, Scope and Importance; Market-Meaning and Classification, Function of Marketing-from the viewpoint of organization and commodity.

UNIT-II

Marketing Process-Producer to ultimate consumer-Assembling, pooling, collection, processing, Distribution; Secondary functions-buying, Selling, Storage, Transportation, Standardization and Grading, Packaging, Financing, Risk bearing, Market information.

UNIT-III

Marketing Research, Improvement of Marketing Function, Distribution Channel Planning, Problem of Marketing Cost, Avenues of Marketing.

UNIT-IV

Agricultural Marketing-Problem, Domestic and Economic Development, accumulation, cooperative marketing, state trade, mobilization of marketable surplus, Difference between marketing process of industrial goods and agricultural goods.

Selected Readings :

- Gupta, P.K.-Agricultural Economics, Vrinda Publications, Delhi.
- Kotlar, Philip-Marketing Management, Prentice Hall, New Delhi.
- Kotler, Armstrong, Agnihotri and Haque (2010)-Principles of Marketing-A South Asian Perspective, 13th edition, Pearson Education.
- Saxena, Rajan-Marketing Management, Tata-McGraw Hill, New Delhi.

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Economics , Paper III, Pre Ph.D course work

Paper Title	Theory/Project	Credit
Research Methods in Economics	Theory	4

Course Outcome :

After completing this course, student will be able to:

1. Understand the basis concepts scope importance and functions of marketing.
2. Know-how about the marketing processes from producer to ultimate consumer.
3. Understand the research, distribution and Avenues in Marketing.
4. Familiarise with the problems associated with the marketing strategies.

Paper-III

UNIT-I

Approaches to Research: Positivism and Post-Positivism, Interpretivism and Critical Theory Approaches. Applied vs Fundamental Research, Quantitative vs Qualitative Research, Types of Data and Analytical Techniques.

UNIT-II

Steps in Research Process: Formulation of Problem, Literature Survey, Aim and Objectives, Research Questions and Hypotheses, Analytical Design. Data and Data Collection; Primary and Secondary Data. Methods of Primary Data: Observation, Interview and Questionnaire/ Schedule; Structured vs Unstructured and Participatory vs, Non Participatory. The Pilot Survey, Reliability and Validity. Secondary Data Sources.

UNIT-III

Sampling Design: Purposive and Non-Purposive. Questions of Sample size and Sampling procedure.

UNIT-IV

Qualitative Data: Role of Researcher as Primary tool for Data, Multiple Sources of Influence and Data; Forms and Analytics; Action and Innovative Research. Participatory and Cooperative Enquiry. Report Writing.

Selected Readings :

- Gupta, P.K.-Agricultural Economics, Vrinda Publications, Delhi.
- Kotlar, Philip-Marketing Management, Prentice Hall, New Delhi.
- Kotler, Armstrong, Agnihotri and Haque (2010)-Principles of Marketing-A South Asian Perspective, 13th edition, Pearson Education.
- Saxena. Rajan-Marketing Management, Tata-McGraw Hill, New Delhi.

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